

ALEXANDER LEHMANN

UI/UX Designer

Experienced UI/UX Designer with over 8 years of expertise in developing and implementing innovative web and mobile products. Specialized in user-centered design through comprehensive UX research and data-driven decisions, delivering impactful business outcomes.

- 100+ successfully completed projects
- 200+ Web and UI designs
- 30+ Logo designs and style guides

Work Experience

UI/UX & Webdesigner/Web Developer

viminds GmbH, viminds.de

Rostock, Germany

March 2024 – March 2025

- Designed and developed websites using WordPress (Elementor), **including two notable projects:**
 - ↗ dachdesign-dachbeschichtung.de
 - ↗ hanse-outlet.de
- Conducted WCAG audits and provided recommendations for accessibility compliance.
- Created innovative and engaging designs for internal communication and marketing projects.

UI/UX & Grafik-Designer

3 ducks digital GmbH, design-duck.de

Remote/Hamburg, Germany

April 2023 — October 2023

- Designed and developed websites using WordPress (Elementor) and Webflow (Finsweet Library).
- Created web and UI/UX designs with Figma and Adobe XD.
- Conducted UX research and developed a design system for a client platform.

Web & UI/UX Designer

TTMEDIa® Die Werbeagentur

Güstrow, Germany

July 2020 – April 2023

- Designed and maintained websites using WordPress (Elementor, Divi, WPBakery), Shopify, and Shopware (40+ websites), **including the following projects:**
 - ↗ jimmy-zusatzversicherung.de
 - ↗ wittenburger-apotheken.de
 - ↗ kruegerbedacht.de
 - ↗ www.praxis-diering.de
 - ↗ skodaservice.de
- Created graphic materials and automated workflows.
- Developed landing pages, email layouts, and new studio branding.

UI/UX Design Intern

viminds GmbH, viminds.de

Rostock, Germany

March 2020 – April 2020

- UI/UX Design, **including the following project:**
 - ↗ karls.de
- Transferred the design system from Adobe XD to Sketch to meet client requirements.

Design Instructor

IT Step Computer Academy

Astana, Kazakhstan

September 2017 – July 2018

- Taught Adobe CC (Photoshop, Illustrator, InDesign), branding, and print preparation.
- Developed effective teaching methods for design disciplines.

Head of Design

Media Center, Mayor's Office of Astana

Astana, Kazakhstan

December 2016 – August 2017

- Led a design team and developed communication materials.
- Created infographics, logos, and branding campaigns.

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LinkedIn: linkedin.com/in/alexlehmann

Portfolio: behance.net/alexlehmann

Webseite: alex-lehmann.com

Skills & Tools

- **UI/UX Design:** Strategy development, wireframes, mockups, high-fidelity prototypes, design systems, CJM, user flow
- **Software skills:** Figma, Adobe CC, Sketch, Tilda, Miro, Jira, Notion, Trello, Webflow, WordPress (Elementor, Divi), Shopify, Shopware
- **Technical skills:** HTML, CSS, responsive design, basic knowledge of JavaScript
- **Projektmanagement:** Agile methodologies, Kanban, Scrum
- **Platforms:** Mac, Linux, Windows

Further Education

B2 German Course

Inlingua, Güstrow, Germany

September 2019 – February 2020

B1 Integration Course

Inlingua, Güstrow, Germany

October 2018 – May 2019

Certificates: B1 and Life in Germany

Education

BA Computing Systems and Software

Turan-Astana University, Kazakhstan

2012 – 2015

Diploma in Computer Science

Astana Polytechnic College, Kazakhstan

2006 – 2009

Languages

German: Fluent

English: Basic

Russian: Native

Web and Graphic Designer**Nobel Engineering Company LLP**

Astana, Kazakhstan

March 2016 – December 2016

- Designed websites, logos, and print materials.
- Developed an online classified service with over 100 internal pages.

Other Experience**System Administrator****CDL OLYMP LLP**

Astana, Kazakhstan

April 2010 – March 2016

- Managed IT infrastructure and company servers.
- Built local networks and set up IT systems for new offices.

Network Engineer**Moscow State University**

Astana, Kazakhstan

April 2009 – March 2010

- Maintained the university's local network and servers.