Alexander Lehmann
UI/UX and Webdesigner, lowcoder

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Linkedin

Portfolio

Summary

UI/UX- and Webdesigner based in the Rostock Area with over 7 years of experience, having successfully launched products for both web and mobile platforms. I am dedicated to user-centered design, leveraging data and research to inform my creative process. My approach aims to drive business growth and success through thoughtful design solutions.

Experience 7+ years

design-duck.de
UI/UX & Grafik-Designer, Webflow Developer
6 months
Mar 2023 – Okt 2023

The leading german design subscription.

Work achievements

- Design and development of websitesusing WordPress + Elementor, Webflow + Finesweet Library.
- Web and UI/UX design for various web projects using Figma and Adobe XD.
- UX research and UI development for proprietary client platforms. Development of design systems.

TTMEDiA Die Werbeagentur
UI/UX & Webdesigner
3 years
Jul 2020 – Feb 2023

Small advertizing agency from Güstrow.

Work achievements

- Design and development of websites using WordPress + Elementor, Shopify, Shopware.
- Workflow automation. Checklists, training materials, and templates for increased efficiency.
- UX research and UI development for proprietary client platforms. Development of design systems.

viminds GmbH
UI/UX Design intern
1 months
Mar 2020 – Apr 2023

Online Marketing for Small and Medium-sized Enterprises (SMEs).

Work achievements

- During my internship, I contributed to the design of the karls.de website, including the homepage and some internal pages. Additionally, I transferred the design system from Adobe XD to Sketch to meet the client's requirements.

IT Step Computer Academy
Teacher
1 year
Sep 2017 – Jul 2018

A large network of private schools specializing in programming and design from Ukraine.

Work achievements

- Instructs the fundamentals of Adobe CC (Photoshop, Illustrator, InDesign), branding and print preparation.
- Three-time recipient of the Teacher of the Month award.
- Developed a more effective teaching methodology tailored to discipline-based curriculum.

Media Center of the Mayor's Office Astana
Art-Director, Senior Designer
1 year
Dec 2016 – Aug 2017

Mayor's Media Center of the Capital of the Republic of Kazakhstan.

Work achievements

- Leading a team of designers, collaborating with social media and editorial teams, publishing graphic materials, infographics, and social media graphics. Creating a brand for communication between the Mayor of the capital and its residents through a design language.

Nobel Engeneering Company
Web & Graphic Designer
1 year
Mar 2016 – Aug 2017

Webdesign and marketing agency from Astana, Kazakhstan

Work achievements

- Initial experience working in a studio. Creation of various websites and online services. Design of materials for social networks, development of logos, and design of print products.
- Design creation for an online classified ads service using Adobe CC for a client from Dubai, completed within one month with 100+ internal pages and design logic.

CDL OLYMP LLP
System Administrator
6 years
Apr 2010 – Mar 2016

The largest network of medical laboratories in Kazakhstan.

Work achievements

- Management of the company's web services, websites, and hosting. Provision of dedicated servers for hosting resources, email servers, proxy servers, and internal laboratory system servers.
- IT administration for office users, computer hardware repairs, establishment of local networks. Setting up IT infrastructure in new company branches.

Moscow State University

Network Engineer

1 year
Apr 2009 – Mar 2010

Kazakhstan branch of Moscow State University.

Work achievements

- Management of the university's local network, administration of proxy and web servers.
- Maintenance of computer equipment.

Education

B2 German Course at Inlingua
Completion: B1 Certificate
2019 – 2020

B1 German Course at Inlingua
Completion: B1 Certificate
2018 – 2019

Turan-Astana University
BA of Computing Systems and Software
2012 – 2015

Astana Polytechnic College
Training as an IT Specialist
2006 – 2009

Additional information

Languages
German: Fluent
English: Elementary Proficiency
Russian: Native

Skills
UI & UX, Design Strategie, Web Services und App Design, Web Design, Human-Centered Design, HTML/CSS, Wordpress (Elementor, Divi), Webflow.